

SPONSORSHIP OPPORTUNITIES

BUILDING A DIGITAL & SMART INDIA

TechX
NOW.
Experience the future

📍 Las Vegas | Sept 9–11

A GLOBAL HUB FOR EMERGING TECHNOLOGIES, INNOVATION & SMART, SUSTAINABLE SOLUTIONS

Techxnow 2025 is where the future of technology comes to life. Taking place in Las Vegas from September 9–11, 2025, this premier conference is a dynamic platform uniting global industry leaders, innovators, and disruptors.

From AI to IoT, 5G/6G networks to wireless tech, blockchain, fintech, smart homes, digital security, and beyond — Techxnow showcases cutting-edge advancements across the entire tech ecosystem. Whether you're a pioneer in ICT, broadcast, M2M, mobile devices, satellite communication, or digital gaming, this is your opportunity to connect, collaborate, and create what's next.

Join thousands of decision-makers, startups, and tech visionaries to explore trends, forge strategic partnerships, and unlock unmatched business potential — all in one place.



PLATINUM SPONSOR (EXCLUSIVE)

USD 100,000*

PRE-EVENT VISIBILITY

- Premium, hyperlinked logo placement on the Techxnow website
- 3 dedicated EDMs featuring your brand
- Logo in all event emails, print ads, and marketing materials
- Inclusion in exhibition invites and official press release
- Executive testimonial used in event communications
- Sponsorship announcement on all social media channels

ONSITE VISIBILITY

- 100 sqm booth space
- Prominent branding as Platinum Partner:**
- Entrance gate banners
 - Digital screens & show floor panels
 - Conference hall signage
 - Expo app, directory, and daily bulletin
 - 3 branded standees in key locations
 - Full-page ad in Show Directory
 - 3 feature articles in Show Bulletin
 - Corporate video on venue screens

CONFERENCE PARTICIPATION

- Keynote speaking opportunity (pending topic approval)
- 1 panel discussion seat

POST-EVENT RECOGNITION

- Social media thank-you post
- Logo in official Post-Show Report
- Continued website presence post-event

GOLD SPONSOR

(NON-EXCLUSIVE)

(LIMITED TO 2 SPONSORS ONLY)

USD 80,000*

PRE-EVENT VISIBILITY

- Hyperlinked logo in top-tier sponsor section on the Techxnow website
- 2 exclusive EDMs featuring your brand
- Logo included in all event emails (global and regional), print ads, marketing materials & exhibition invitations
- Featured in official partner press release by the EIG PR team
- Executive testimonial shared across event channels
- Social media announcement across all platforms upon sponsorship confirmation

ONSITE VISIBILITY

- Booth Space: 80 sqm
- Gold Partner Branding:**
- Hall entrance banners
 - Digital screens and branding panels across the venue
 - Conference hall banners
 - Expo app, show directory, and news bulletin
 - Full-page ad in Show Directory
 - 2 featured articles in Show Bulletin
 - Corporate video display on digital screens

CONFERENCE PARTICIPATION

- Keynote speaking slot for a senior executive (subject to approval)
- Panelist opportunity in a relevant session

POST-EVENT RECOGNITION

- Social media "Thank You" post
- Logo in official Post-Show Report
- Continued presence on event website with a hyperlinked logo

SILVER SPONSOR

(NON-EXCLUSIVE)

(LIMITED TO 3 SPONSORS ONLY)

USD 60,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo in the top-tier sponsor section on the Techxnow website
- 1 exclusive EDM featuring your brand
- Logo featured in all event emails (international & regional)
- Inclusion in all print ads, marketing materials & exhibition invites
- Featured in official press release announcing event sponsors (by EIG PR Team)
- Executive testimonial shared across Techxnow promotional channels

ONSITE VISIBILITY

- 50 sqm booth space
- Logo featured as Silver Partner on:**
- Entrance gate banners
 - Onsite digital screens
 - Show floor branding panels
 - Conference hall banners
 - Expo app, show directory, and news bulletin
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- 1 full-page ad in the Show Directory
 - 1 featured article in the Show Bulletin
 - Corporate video showcased on digital screens

CONFERENCE PARTICIPATION

- Panelist opportunity in a relevant session

POST-EVENT RECOGNITION

- Thank-you post across social media channels
- Logo included in the official Post-Show Report
- Continued presence with hyperlinked logo on event website

BRONZE SPONSOR

(NON-EXCLUSIVE)

(LIMITED TO 2 SPONSORS ONLY)

USD 80,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo in the top sponsor section on the website
- 1 exclusive EDM + logo in all event emails (global and regional)
- Logo featured in print ads, marketing materials & collaterals
- Executive testimonial used in promotions
- Sponsorship announcement across Techxnow's social media platforms

ONSITE VISIBILITY

- 36 sqm booth space
- Logo featured as Bronze Partner on:**
- Entrance gate banners
 - Onsite digital screens
 - Branding panels, conference hall banners
 - Expo app, show directory & news bulletin
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- 1 full-page ad in the Show Directory
 - 1 article in the Show Bulletin

CONFERENCE PARTICIPATION

- 1 panelist opportunity in a relevant session

POST-EVENT RECOGNITION

- Social media thank-you post
- Logo featured in the Post-Show Report
- Continued logo presence on the event website (hyperlinked)

COUNTRY PARTNER (NON-EXCLUSIVE)

USD 40,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo on Techxnow sponsor page
- Logo featured in all EDMs (international & regional), print ads, marketing collaterals, and invitations
- Executive testimonial used across all event communications
- Social media announcement across major platforms

ONSITE VISIBILITY

- 100 sqm booth space
- Country Partner branding across:**
- Onsite digital screens
 - Show floor branding panels
 - Conference hall banners
 - Expo app, show directory, and news bulletin

CONFERENCE PARTICIPATION

- 1 panelist opportunity in a relevant session

POST-EVENT RECOGNITION

- Thank-you post on social media
- Logo featured in Post-Show Report
- Continued presence on the event website (hyperlinked)

LANYARD SPONSOR

Gain Unmatched Visibility With Your Brand Featured On Every Attendee Lanyard. These Branded Lanyards Will Be Worn By All Visitors, Delegates, Speakers, Media, Sponsors, And Exhibitors Throughout The Event—Ensuring Continuous Exposure Across All Three Days Of Techxnow 2025. A Highly Effective Way To Make A Strong, Lasting Brand Impression.

USD 30,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo on the Techxnow sponsor page
- Logo featured in all EDMs (global & regional), print ads, marketing materials, and invitations
- Sponsorship announcement across Techxnow social media platforms

ONSITE VISIBILITY

- Branded lanyards distributed to all attendees

Logo recognition as Lanyard

Partner across:

- Onsite digital screens
- Show floor branding panels
- Conference hall banners
- Expo app, show directory & news bulletin

CONFERENCE PARTICIPATION

- Panelist opportunity in a relevant session

POST-EVENT RECOGNITION

- Thank-you post on social media
- Logo in the Post-Show Report
- Continued presence on the event website (hyperlinked)

VISITOR CARRY BAG SPONSOR (EXCLUSIVE)

Achieve High-Impact Visibility With Your Logo Prominently Displayed On Every Official Techxnow Carry Bag. These Eco-Friendly Bags Are Distributed To All Trade Visitors, Media, And Conference Delegates—Ensuring Your Brand Is Seen Throughout The Venue And Even After The Event.

USD 28,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo on the Techxnow sponsor page
- Logo included in all event EDMs (international & regional)
- Featured in print ads, marketing materials, and exhibition invitations
- Sponsorship announcement across all Techxnow social media platforms

ONSITE VISIBILITY

- Logo featured on all official visitor carry bags

Branding as Carry Bag Partner on:

- Onsite digital screens
- Show floor branding panels
- Conference hall banners
- Expo app, show directory, and news bulletin

CONFERENCE PARTICIPATION

- Panelist opportunity in a relevant conference session

POST-EVENT RECOGNITION

- Thank-you mention on Techxnow social media channels
- Logo included in the Post-Show Report
- Continued presence (hyperlinked) on the event website

REGISTRATION COUNTER SPONSOR

Achieve Prime Visibility By Having Your Brand Front And Center At The First Point Of Contact For All Attendees.

Your Logo Will Be Prominently Displayed On The Registration Counters And Printed On All Visitor Registration Forms, Ensuring Unmatched Exposure From The Moment Guests Arrive.

USD 24,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo on the official Techxnow sponsor page
- Logo featured in all event EDMs (International & Regional)
- Inclusion in print advertisements, marketing collaterals, and exhibition invitations
- Sponsorship announcement across Techxnow social media channels

POST-EVENT RECOGNITION

- 'Thank You Partners' post on Techxnow social media channels
- Logo featured in the Post-Show Report
- Continued hyperlinked logo presence on the event website

CONFERENCE PARTICIPATION

- Panelist opportunity in a relevant conference session

ONSITE VISIBILITY

- Prominent branding on Registration Counters
- Sponsor's name and logo printed on Visitor Registration Forms**
- Logo featured as Registration Counter Partner on:
 - Onsite digital screens
 - Branding panels across the show floor
 - Banners in conference halls
 - Expo app, show directory, and news bulletin

VIP LOUNGE SPONSOR (EXCLUSIVE)

Sponsor The VIP Lounge At Techxnow 2025 For Premium Visibility Among Industry Leaders And Special Guests. With Prominent Logo Placement And The Option To Display Corporate Literature, This Exclusive Space Offers Direct Exposure To Top-Tier Attendees And An Ideal Platform To Elevate Your Brand.

USD 20,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo on the official Techxnow sponsor page
- Logo featured in all event EDMs (International & Regional)
- Inclusion in exhibition invitations, print advertisements, and marketing collaterals
- Sponsorship announcement across Techxnow social media channels

ONSITE VISIBILITY

- Prominent branding within the VIP Lounge
- Opportunity to display corporate literature in the VIP Lounge

Logo featured as VIP Lounge Partner on:

- Branding panel across the show floor
- Banners in conference halls
- Digital screens onsite
- Expo app, show directory, and news bulletin

CONFERENCE PARTICIPATION

- Panelist opportunity in a relevant conference session

POST-EVENT RECOGNITION

- 'Thank You Partners' post on Techxnow social media channels
- Logo featured in the Post-Show Report
- Hyperlinked logo on the event website post-event

BADGES SPONSOR

(EXCLUSIVE)

Gain Continuous Visibility With Your Logo Prominently Featured On All Badges Worn By Attendees, Including Visitors, Media, Speakers, Delegates, And Exhibitors. As The Badge Sponsor, Your Brand Will Be In Constant View Throughout The Event.

USD 20,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo on the Techxnow sponsor page
- Logo included in all event EDMs (International & Regional)
- Featured in print advertisements, marketing collaterals, and exhibition invitations
- Sponsorship announcement across social media channels (Instagram, Twitter, Facebook, LinkedIn)

ONSITE VISIBILITY

Logo featured as Badge Partner on:

- All event badges
- Sponsor panels across the show floor
- Digital screens onsite
- Banners in the conference halls
- Expo app, show directory, and news bulletin

CONFERENCE PARTICIPATION

- 1x panellist opportunity in a relevant conference session

POST-EVENT RECOGNITION

- Thank You Partners' post on social media channels
- Logo and sponsorship title included in the Post-Show Report
- Hyperlinked logo on the event website post-event

MOBILE APP SPONSOR (EXCLUSIVE)

USD 20,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo on the mobile app's opening/onboarding page
- Logo displayed on all app pages
- Logo inclusion in the sponsor section on the event website
- Logo featured in all event EDMs (International & Regional)
- Featured in print advertisements, marketing collaterals, and exhibition invitations
- Sponsorship announcement across social media channels (Instagram, Twitter, Facebook, LinkedIn)

ONSITE VISIBILITY

- Prominent logo display on app download banners

Logo featured as Mobile App Partner on:

- Sponsor panels across the show floor
- Digital screens onsite
- Banners in the conference halls
- Expo app, show directory, and news bulletin

POST-EVENT RECOGNITION

- 'Thank You Partners' post on social media channels
- Logo and sponsorship title included in the Post-Show Report
- Hyperlinked logo on the event website post-event

CONFERENCE PARTICIPATION

- 1x panellist opportunity in a relevant conference session

PRE-EVENT EXPOSURE

- Hyperlinked logo on event website (sponsors section)
- Logo inclusion in all event EDMs (International & Regional), invitations, and marketing collaterals
- 1x social media announcement upon sponsorship confirmation (Instagram, Twitter, Facebook, LinkedIn)

POST-EVENT RECOGNITION

- 'Thank You Partners' post on social media
- Logo in Post-Show Report
- Hyperlinked logo on event website post-event

CONFERENCE PARTICIPATION

- 1x panellist opportunity at a relevant session

ONSITE VISIBILITY

- Prominent branding at reception entrance
- Logo on backdrop at the reception venue
- Option to run corporate video and distribute literature

Logo featured as Industry Reception Partner:

- Across show floor branding panels
- In conference hall banners
- On digital screens
- In expo app, show directory, and news bulletin

INDUSTRY RECEPTION SPONSOR (EXCLUSIVE)

The Industry Reception Offers A Prime Opportunity To Connect With Exhibitors, Sponsors, Speakers, Delegates, Media, And Key Industry Leaders. It's An Ideal Setting To Enhance Visibility And Reinforce Your Brand Presence In A High-Impact, Networking-Driven Environment.

USD 20,000*

EXHIBITION INVITATION SPONSOR

(EXCLUSIVE)

The Exhibition Invitation Cards, Sent To Key Industry Professionals Both Nationally And Internationally, Will Feature The Sponsor's Logo And Profile. This Ensures Strong Brand Visibility And Recall Among All Recipients And Exhibition Attendees.

USD 16,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo in sponsors section on website
- Logo in all event EDMs (International & Regional)
- Logo inclusion in exhibition invitations & marketing collaterals
- 1x social media announcement upon sponsorship confirmation (Instagram, Twitter, Facebook, LinkedIn)

ONSITE VISIBILITY

- Prominent sponsor logo on exhibition invitations

Logo featured as Invitation Partner:

- Branding panels across the show floor
- Banners in conference halls
- In expo app, show directory & news bulletin

POST-EVENT RECOGNITION

- 'Thank You Partners' post on social media
- Logo in Post-Show Report
- Hyperlinked logo on event website post event

MOBILE CHARGING STATION SPONSOR

(EXCLUSIVE)

Gain Maximum Visibility With Your Brand Prominently Displayed On Mobile Charging Stations Placed At Key Locations, Ensuring Continuous Exposure To All Event Attendees.

USD 15,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo on sponsors section of event website
- Logo in all EDMs (International & Regional)
- Logo on exhibition invitations & marketing collaterals
- 1x sponsor confirmation post on social media (Instagram, Twitter, Facebook, LinkedIn)

ONSITE VISIBILITY

- Prominent branding on charging stations at key locations

Recognition as Charging Station Partner:

- Branding panels across show floor
- Conference hall banners
- Digital screens onsite
- Expo App, Show Directory & Bulletin

POST-EVENT RECOGNITION

- 'Thank You Partners' social media post
- Logo in Post-Show Report
- Hyperlinked logo on event website post-event

MEDIA CENTRE SPONSOR

(EXCLUSIVE)

The Media Centre Serves As The Hub For All Press Activity At The Expo. Sponsorship Offers High Visibility, With Your Logo Prominently Displayed Across Key Media Centre Locations, Including The Bulletin Board Where All Press Releases And Media Coverage Are Showcased Extending Your Brand's Reach Well Beyond The Event Audience.

USD 14,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo inclusion in sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in marketing collaterals
- 1x announcement upon sponsorship confirmation via social media (Instagram, Twitter, Facebook, LinkedIn)

ONSITE VISIBILITY

- Prominent display of sponsor's branding at the Media Centre
 - Sponsor may display corporate literature within the centre
- Logo to be featured as Media Centre Partner:**
- On branding panels across the show floor
 - On banners in the conference halls
 - In the expo app, show directory, and news bulletin

POST-EVENT RECOGNITION

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Hyperlinked logo on event website post event

STATE PARTNER

(NON-EXCLUSIVE)

Gain Extensive Visibility At The Venue With Your Name And Logo Prominently Displayed Across Key Marketing And Branding Collaterals, Ensuring A Strong And Consistent Brand Presence Throughout The Event.

USD 14,000*

PRE-EVENT EXPOSURE

- Hyperlinked logo inclusion in sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in marketing collaterals
- 1x announcement upon sponsorship confirmation via social media (Instagram, Twitter, Facebook, LinkedIn)

ONSITE VISIBILITY

- Logo to be featured as State Partner:
- On branding panels across the show floor
- On banners in the conference halls
- In the expo app, show directory, and news bulletin

POST-EVENT RECOGNITION

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Hyperlinked logo on event website post event



PRE-EVENT EXPOSURE

- Hyperlinked logo inclusion in the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- Logo inclusion in marketing collaterals
- 1x announcement upon sponsorship confirmation via social media (Instagram, Twitter, Facebook, LinkedIn)

POST-EVENT RECOGNITION

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Hyperlinked logo on event website post event

CONFERENCE PARTICIPATION

- Speaking opportunity for a senior executive (subject and slot to be confirmed by EIG Conference team)
- 1x panellist opportunity in a relevant session

ONSITE VISIBILITY

- One exclusive session slot, based on mutual discussion and availability
- Sponsor may distribute literature during the session

Logo to be featured as Conference Session Partner:

- On branding panels across the show floor
- On banners in the conference halls
- In the expo app, show directory, and news bulletin

CONFERENCE SESSION SPONSOR (NON-EXCLUSIVE)

Sponsoring A Conference Session Offers Impactful Visibility With Your Branding Featured Across Marketing Materials, Onsite Panels, And Digital Platforms. It Also Includes A Speaking Opportunity To Engage Directly With Key Industry Stakeholders, Along With Post-Event Exposure In Online Acknowledgments And The Official Show Report.

USD 12,000*

ASSOCIATE SPONSOR (NON-EXCLUSIVE)

Associate Sponsorship Provides A Unique Opportunity Of Visibility To Grab Attention And Brand Recall. Sponsor's Logo Will Be Carried On Website, EDMs, Invitation Cards, Expo App, Show Directory & Show Bulletin

USD 8000*

PRE-EVENT EXPOSURE

- Hyperlinked logo inclusion in the sponsors section on website
- Logo inclusion in all event EDMs (International and Regional)
- Logo inclusion in exhibition invitations
- 1x announcement upon sponsorship confirmation via social media (Instagram, Twitter, Facebook, LinkedIn)

ONSITE VISIBILITY

Logo to be featured as Associate Partner:

- On branding panels across the show floor
- On banners in the conference halls
- In the expo app, show directory, and news bulletin

POST-EVENT RECOGNITION

- 'Thank you Partners' post on social media channels
- Logo inclusion in the Post-Show Report
- Hyperlinked logo on event website post event